



BRIAN PETER BRINIG, JD, CPA

KEYNOTE SPEAKER

A powerful motivational experience that teaches the audience take-away skills to overcome inertia and lack of focused direction

THE PRESENTATION:

- **Asks the audience if members suffer from the deadly sins of task avoidance: Procrastination? Perfectionism? Distraction? Interruption? Busyness? Paralysis?**
- **Presents powerful antidotes to committing those sins**
- **Identifies the three methods of mastering self-discipline: brute force, submission to authority figure, or a thoughtful approach**
- **Places the exercise of self-discipline in the context of a principle-based personal achievement process**
- **Teaches the strategies and tactics of self-discipline and their benefits in the workplace**
- **Shows the emotional satisfaction that results from applying the techniques to exercise and master self-discipline in your personal and professional life**
- **Benefits the organization by enhancing the character, cohesion and direction of the group**

THE SPEAKER:

Brian Peter Brinig is a powerful motivational speaker and the author of *Mastering Self-Discipline: A Thoughtful Approach Gets Better Results* and three other books directed to the legal and accounting professions. He is both a lawyer and CPA, managing director of a major financial consulting firm in San Diego and an Adjunct Professor at the University of San Diego School of Law. His current professional focus is the art of self-discipline, including strategies and tactics designed to address this seemingly difficult challenge. Brian's insight and techniques can't make self-discipline effortless, but they sure can make it easier. He is a nationally recognized speaker to universities and professional organizations, and he has qualified as a financial expert witness in more than 100 matters in federal and state courts across the United States.